



Wayne Metro Financial Sponsorship Request Guidelines

What is a Financial Sponsorship?

Financial sponsorships are monetary donations for community events or small scale community projects in Wayne County that benefit low-income individuals or families. Sponsorships are intended to support emerging organizations or networks -and/or- established community partners of Wayne Metro. A sponsorship can serve as the first step on Wayne Metro's Participatory Grantmaking Pathway to Funding which supports organizations' in fulfilling their missions and building a financially sustainable future. A sponsorship can also serve to strengthen the relationship between Wayne Metro and a community partner to strengthen the community safety net.

Available Funding

Funding is available for events and/or small scale projects that benefit low-income Wayne County residents and align with Wayne Metro's mission to eliminate poverty by empowering people and communities to be strong, healthy and thriving.

The average Financial Sponsorship Award is between \$500- \$2,000.

Additionally, Wayne Metro may purchase advertising space in community based publications or at events.

Who is eligible to apply?

Wayne County based groups, clubs or organizations who serve Wayne County residents & whose activities and/or purposes are aligned with Wayne Metropolitan Community Action Agency's mission.



Organizations who currently receive funds or stipends through Wayne Metro are eligible to apply.

Organizations without 501c(3) status are eligible to apply.

Individuals are not eligible to apply. Checks cannot be made out to individuals.

How do I apply?

Sponsorship applications must be submitted through the [online application](#).

Please contact Sponsorships@waynemetro.org if you:

- Need access to computers or internet
- Have questions about the application
- Need assistance completing the application

Timeline:

Financial Sponsorship requests are accepted on a rolling basis.

Requests will be reviewed on the fourth Monday of each month. Follow up and/or award notices will be sent out within 2 weeks of review.. Funds can be disbursed within 10-15 business days of award notification.

Organizations should plan to apply 8 weeks in advance of the event.

Sponsorship Requirements:

All awardees are required to submit a report within 14 days of their event or project/program completion.

Failure to submit a report may negatively impact future consideration for financial support or funding.



[You can find the report form here.](#)

Payment Method:

If awarded, you can elect to either:

- Pick up a paper check at Wayne Metro's Lakeshore office.
- You can have the amount directly deposited into an account, via ACH. We recommend the ACH option, as it is the most direct, convenient and leaves little room for error.