



Wayne Metro Financial Sponsorship Request Guidelines

What is a Financial Sponsorship?

Financial sponsorships are monetary donations for community events or small scale community projects in Wayne County that benefit low-income individuals or families. Sponsorships are intended to support emerging organizations or networks -and/or- established community partners of Wayne Metro. A sponsorship can serve as the first step on Wayne Metro's Participatory Grantmaking Pathway to Funding which supports organizations' in fulfilling their missions and building a financially sustainable future. A sponsorship can also serve to strengthen the relationship between Wayne Metro and a community partner to strengthen the community safety net.

Available Funding

Funding is available for events and/or small scale projects that benefit low-income Wayne County residents and align with Wayne Metro's mission to eliminate poverty by empowering people and communities to be strong, healthy and thriving. Additionally, Wayne Metro may purchase advertising space in community based publications or at events.

The average Financial Sponsorship Award is between \$250- \$1,000. ***Organizations may be awarded at a lesser amount than requested.***

Who is eligible to apply?

Wayne County based groups, clubs or organizations who serve Wayne County residents & whose activities and/or purposes align with Wayne Metropolitan Community Action Agency's mission.

Organizations who currently receive funds or stipends through Wayne Metro are eligible to apply. However, sponsorship awards cannot support programming that is already funded through a Wayne Metro grant program.

Organizations may only apply once in a fiscal year for a Financial Sponsorship.



Organizations without 501c(3) status are eligible to apply.

Organizations with an annual operating budget at or under \$750,000 are eligible to apply.

Individuals are not eligible to apply. Additionally, funds cannot be disbursed to individuals.

Timeline:

Organizations should plan to apply 45 days in advance of the event.

Requests will be reviewed on the 2nd and 4th Tuesdays of the month. Award notices will be sent out the week of review. Funds will be disbursed within 30 days of award notification.

Sponsorship Requirements:

All awardees are:

1. Required to attend a minimum of 2 Regional Advisory Council meetings in the region where your organization is headquartered within the year. Learn more about the RACS [here](#).
 - You can find the RAC calendar [here](#).
2. WM requests that our logo be added to any fliers for the event being sponsored. WM will provide logo options and can provide technical assistance if necessary.

How do I apply?

Sponsorship applications must be submitted through the [online application](#).

Please contact Sponsorships@waynemetrol.org if you:

- Need access to computers or internet
- Have questions about the application
- Need assistance completing the application

Payment Method:

If awarded, you can elect to either:

- Have the funds directly deposited into an account, via ACH. We recommend the ACH option, as it is the most direct, convenient and leaves little room for error.
- Have a check sent to your organization in the mail.

