

Thousands of families will go without heat this winter. Walk for Warmth dollars can keep them warm.



100% of funds raised during the Walk for Warmth will help families in your community!

Heat for your home in the winter is one of life's basic necessities that is often overlooked. This winter, thousands of Out-Wayne County families will struggle to keep warm under blankets and coats as they can't afford heat for their homes.

Wayne Metro's **Walk for Warmth** raises awareness and dollars to help the thousands of people in our area who will face heat related emergencies this year. The **16th Annual Walk for Warmth** is scheduled for **Saturday, March 3, 2012** at Westland Mall in Westland.

All money raised through the **Walk for Warmth** stays directly in Out-Wayne County communities and provides direct assistance to help our neighbors stay safe and warm through the winter months.

Out-Wayne County includes the 42 cities and townships of Wayne County that surround Detroit.

Presenting Sponsor-\$5,000

- Full Page Acknowledgement in Walk Program Booklet
- Company Name and logo printed on event t-shirts and other event promotional materials
- Company Name and logo printed on large event banner
- Recognition as Presenting Sponsor in all media releases & follow-up edition of agency newsletter (circulation 2,500+)
- Company representatives to lead Walk with Wayne Metro CEO
- Decorative plaque commemorating sponsorship
- Display table in event area

Supporting Sponsor-\$2,500

- Half Page Acknowledgement in Walk Program Booklet
- Company Name and logo printed on event t-shirts and all other event promotional materials
- Company Name and logo printed on large event banner
- Decorative plaque commemorating sponsorship
- Sponsorship recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Helping Hand Sponsor- \$1,000

- Quarter Page Acknowledgment in Walk Program Booklet
- Company Name and logo printed on large event banner
- Decorative plaque commemorating sponsorship
- Sponsorship recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Friends of the Walk- \$500

- Acknowledgement in Walk Program Booklet
- Recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Please contact Erin Southward at (734) 246-2280 x 123 or esouthward@waynemetro.org with any questions regarding Walk sponsorship.

**2012 Walk for Warmth
Event Guide**

**Saturday, March 3, 2012
Westland Mall**

Advertise in the Walk Event Booklet

Books are distributed in over 300 Walk for Warmth bags on the day of the Walk!

<p>Full Page Advertisement</p> <p>5" wide x 8" tall</p> <p>\$300</p>	<p>Quarter Page Advertisement</p> <p>2.5" wide x 4" tall</p> <p>\$75</p>
<p>Half Page Advertisement</p> <p>5" wide x 4" tall</p> <p>\$150</p>	

Walk Shout Outs

Your name or the name of a Walker that you support will be printed in a special section of the Walk Event Book.

\$10 per name

Ads must be received by **5 pm, Friday, February 3, 2012** to ensure publication. We can accept color ads, but all ads will be printed in black and white. Please contact us prior to deadline if you need help designing your ad. Contact Erin Southward at (734) 246-2280 x 123 or esouthward@waynemetro.org with any questions.

Please contact Erin Southward at (734) 246-2280 x 123 or esouthward@waynemetro.org with any questions regarding Walk Participation.

**2012 Walk for Warmth
Commitment Form
Saturday, March 3, 2012
Westland Mall**

Company Name (As seen in Print): _____

Contact Person/Title: _____

Address: _____

Phone: _____ Fax: _____

Email Address: _____

Please check one of the following to indicate your level of support:

- | | |
|---|--|
| <input type="checkbox"/> \$5,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Supporting Sponsor |
| <input type="checkbox"/> \$1,000 Helping Hand Sponsor | <input type="checkbox"/> \$500 Friend of the Walk |
| <input type="checkbox"/> \$300 Full Page Advertisement | <input type="checkbox"/> \$150 Half Page Advertisement |
| <input type="checkbox"/> \$75 Quarter Page Advertisement | <input type="checkbox"/> \$10 Walk Shout Out! (Names only, price is per name)
Please print Name(s): _____ |
| <input type="checkbox"/> Warm-A-Heart Campaign Partner | _____ |
| <input type="checkbox"/> Other. I would like to make a donation to the 2012 Walk for Warmth in the amount of
\$_____. | |

Commitment forms must be submitted to Wayne Metro's Corporate Office no later than **Friday, February 3, 2012** to be included in Walk print materials.

Online Donation Option Now Available!

Visit www.waynemetro.org and click on the "Contributions" tab in the upper right corner to make a secure online donation. Be sure to choose Walk for Warmth for your gift designation.

Wayne Metropolitan Community Action Agency is a 501(c)(3) organization and your donation is tax deductible to the full extent allowed by the law. Please make a copy of this form and save it for your tax purposes. Wayne Metro's Tax I.D. Number is #38-1976979.

Please fax this completed form to (734) 246-2288 and check the box to indicate your preferred method of payment.

- My donation will be made via check (Please make payable to Wayne Metropolitan Community Action Agency).
- My donation was made using the online option.

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